

17915 Railroad Street City of Industry, CA 91748 Phone: 626-912-1688 Fax: 626-912-3765

Web site: www.casters.com

## TO OUR ROSE CASTERS CUSTOMERS

As Darnell-Rose continues to grow as the Innovator in American Made Mobility Systems, we are pleased to announce the hiring of **David Smith** who has accepted the position of Midwest Sales Manager for Rose Casters effective March 3<sup>rd</sup>, 2014.

David will be responsible for all **Rose Caster** sales in **Michigan**, **Illinois**, **Indiana**, **Ohio**, and Canada (Ontario & Quebec).

David (a Michigan native), is coming to Darnell-Rose with over 15 years as an industrial sales specialist of motion and control technology systems serving the Automotive, Aerospace, and Defense markets. David's ability and experience in selling through Distribution, OEM, and MRO sales will provide Rose Casters with increased opportunities and continued sales growth.

David can be reached by cell (248) 917-2914, or his email address david@casters.com

Please take the time over the next few months to contact and welcome David Smith to the Darnell-Rose sales team.

As Darnell-Rose continues its growth in the Material Handling industry, we promise to continue providing the highest quality products, and exceptional sales / customer service you have come to expect.

As always, thank you to our loyal customers for your continued support of Darnel-Rose!

Sincerely,

Brent Bargar President / G.M. Darnell-Rose

Cc; Rick Chichester (Southeast Sales Manager) Darnell-Rose Vanessa Castellanos (Inside Sales) Darnell-Rose Enrique Pacheco (Inside Sales) Darnell-Rose